

DISPLAY

An effective way to promote brand awareness, these visual based advertisements appear on websites, apps or social media in the form of banners ads. Coupled with programmatic targeting, they can be an effective way to deliver your message to a precise audience.



GEO-FENCING

Virtual Geographic Perimeter

Advanced spatiotemporal mapping allows for targeting potential customers within a defined geographic area. Geo-fencing constructs a virtual boundary which allows advertisers to send mobile advertising to anyone entering the area in real time or within the last year.



IP TARGETING

Internet Advertising to Specific Households

Our IP Targeting solution allows you to target your desired audience down to their individual address.



EMAIL

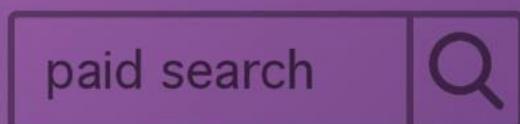
Effective Email Marketing

Our database has more than 140 million consumer and business emails allowing you to reach a customer's inbox.



PPC/SEM

Search Engine Marketing & Pay Per Click is a way to drive leads at the bottom of the funnel conversions. Be sure to be in front of your customers when they are actively searching for your products. As a Google Premier Partner, we pride ourselves in running campaigns adhering to Google's Best Practices.



SEO

SEO is the process of getting your business to show up in search categories that are most relevant to your business. We deliver a unique SEO product by implementing strategies throughout the year that focus on all ranking factors with local and organic SEO algorithms.



NATIVE

Native ads are not easily recognizable as an ad. They adopt the look and feel of a website's content inviting the viewer to engage them.



OTT/VIDEO

Promotional Video Messages

Find your audience in the new television landscape of streaming video. We offer Pre-roll, Facebook Video, ConnectedTV, Full Episode Players and YouTube.



SOCIAL MEDIA

Advertising with Social Platforms

Ads on Facebook or Instagram maximize reach across both platforms, includes the option of YouTube videos.



CAMPAIGNS
RUN BY A TEAM OF
EXPERTS

QUALITY DATA
INVENTORY

TRANSPARENT
REPORTING



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